



ASIANLOGOS

TOP 9 FAQs FOR LOGO DESIGN

Q1: What is 3D mockup?

It is an image which shows how your logo will look against different colour background.

Q2: What are Initial concepts?

In the initial concept, you get one or more design concepts for the same logo, respective to the plans you have ordered

Q3: What is Vector/Source file?

Vector/source files are the original files (.ai, eps & psd). Without the vector files you are unable to make any additional changes/modification to your logo, you won't be able to print it in high quality, you can't scale it.

Q4: What software's do designers use?

Software's such as Adobe illustrator, Adobe CC, Adobe photoshop.

Q5: What is a revision?

Revision refers to modification in already submitted designs. The revision doesn't mean a completely brand-new concept.

Q6: What is included in Social Media Kit?

The Social Media Kit includes banner and profile Picture of every social media platform you need.

Q7: What is included in the Stationery designs?

A double-sided business card, letter head and envelope design with print ready final files (. Ai, .eps and Pdf).

Q8: What is Logo transparency or a PNG file?

A PNG file has no background. It is a transparent background so you can upload the same on your website, blog, etc. without having a white/black/coloured background to it.

Q9: Final delivery file format?

JPEG/PNG/PDF/EPS and the source file is .Ai or PSD